

Inchinnan Development Trust

"Everyone doing a little can achieve a lot"



IDT STRATEGIC PLAN

2021 - 2026

“The 5-year big picture”

*Created by Inchinnan Development Trust Development Officers
with the support of the IDT Board of Directors and Inchinnan Community residents*

IDT Details

Organisation Name:	<i>Inchinnan Development Trust</i>
Business Structure:	<i>Private company limited by guarantee without share capital Company Number: SC659896</i>
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Approach

The IDT Strategic Plan 2021-2026: “The 5-year big picture” is designed to act as a road map for the organisation’s stakeholders, setting out the core values, mission, and strategic objectives for Inchinnan Development Trust. This document will be used to prioritise efforts, effectively allocate resources, align the efforts of stakeholders and employees to the organisation’s goals and ensure those goals are backed by data and sound reasoning. The IDT Strategic Plan applies the following approach:



1. STRATEGIC CONTEXT

“Turning interest into action”



This section documents the key factors that will inform and constrain what the organisation expects to accomplish. Strategic context establishes the foundation for the strategic plan by describing the situation in terms of business drivers and environmental trends. Together these drivers and trends will justify and form the basis for the vision, goals, and objectives identified in the plan.

1.1 Drivers

Drivers are factors that will influence IDT's ability to carry out its mission either in a positive or negative way. The key drivers for IDT are:

- 1. The need to generate commercial income to reinvest in the local community***
- 2. The need to improve the quality of life for the residents of Inchinnan***
- 3. The need to give the community a voice in the development of the local area***
- 4. The need to preserve the physical, cultural, and environmental assets of Inchinnan***

1.2 Trends

This section highlights the environmental trends which are capable of enhancing or inhibiting the future capabilities of the organisation and its ability to fulfil its goals and objectives. The key trends in IDT's environment are:

- The demonstrable increased demand for local recreation opportunity***
- The strong desire noted for local decision making in community development***
- The widely acknowledged rise in public awareness in environmental issues***
- The accepted need to balance development with sustainability***

1.3 Community

Inchinnan Development Trust (IDT) is non-profit community-based organisation set up by residents to preserve and develop Inchinnan woodland and green spaces. IDT was formed to benefit principally community residing within the Inchinnan Community Council Boundary, which comprises the following postcodes:

PA4 9AF, PA4 9LB, PA4 9LD, PA4 9LE, PA4 9LF, PA4 9LG, PA4 9LH, PA4 9LJ, PA4 9LS, PA4 9LU, PA4 9LX, PA4 9LZ, PA4 9NA, PA4 9ND, PA4 9NG, PA4 9NH, PA4 9NJ, PA4 9NQ, PA4 9PB, PA4 9PD, PA4 9PE, PA4 9PG, PA4 9PH, PA4 9PJ, PA4 9PN, PA4 9PP, PA4 9PR, PA4 9PS, PA4 9PT, PA4 9PU, PA4 9PW, PA4 9PX, PA4 9PY, PA4 9PZ, PA4 9QA, PA4 9QB, PA4 9QD, PA4 9QE, PA4 9QF, PA4 9QG, PA4 9QH, PA4 9QJ, PA4 9QL, PA4 9QN, PA4 9QP, PA4 9QT, PA4 9QW, PA4 9QY, PA4 9QZ, PA4 9RA, PA4 9RB, PA4 9RD, PA4 9RE, PA4 9RF, PA4 9RH, PA4 9RJ, PA4 9RL, PA4 9RP, PA4 9RQ, PA4 9RR, PA4 9RT, PA4 9RU, PA4 9RX, PA4 9RZ.

1.4 Environment

Stakeholders should expect a range of environmental factors to influence IDT and must consider them when delivering on the organisation's vision, goals, and objectives. This section documents the environmental challenges for IDT in terms of factors which must be "lived with." For IDT these factors are:

- Limited funds and resources***
- Geographical and connectivity challenges***
- Changes to environmental and planning legislation***
- Over dependence on grant funding***

2. STRATEGIC INTENT

2.1 IDT Values

“Community Ownership, Community Management, Community Responsibility”



In fulfilling IDT's mission and vision stakeholders must consider the following guiding principles when implementing solutions. These guiding principles are declarations of the most important values or beliefs that guide the organisation's officials in performing their duties and pursuing their goals. IDT has consulted extensively with the Inchinnan community on the ownership and management of our community assets at Teuchean Woodland, India Tyres Playing Fields, the Village Playing Field and Braemar Road greenspace. The aim of this consultation was to establish community perspectives on the use and development of our community assets, woodlands, and greenspaces to ensure their positive impact on our village and the wider communities for today's residents and future generations.

From this consultation a clear picture of our community values emerged which centred on 4 clear principles which were then used as the basis for our organisational mission:

- 1. To maintain the identity, rich history, and community spirit of the village***
- 2. To support the development of an accessible and inclusive village for all ages, needs and abilities***
- 3. To develop a prosperous village through local decision making and community empowerment to create opportunities for all to thrive and live their best life***
- 4. To care for our local environment and protect it for future for generations***

2.2 IDT Mission

Our mission is firmly grounded in our core values and can be expressed as:

“Caring for our local environment and protecting it for future generations by maintaining the identity, rich history and community spirit of Inchinnan and focussing on community ownership, community management and community responsibility to develop a prosperous village and creating opportunities for all to thrive and live their best life”.

2.3 IDT Goals

Goals are explicitly stated achievements or expectations stated in terms of the results to be achieved in the medium or long-term. These should relate to the expectations and requirements of major stakeholders and reflect the underlying reasons for running the organisation. Each goal should include performance metrics to identify measurable outcomes and should identify the best options for providing a foundation for accomplishing the organisation’s goals. The IDT Goal Matrix below helps stakeholders associate each action item with related goals and strategic context. Using the action items to implement strategic initiatives, stakeholders can work toward overcoming issues outlined in the strategic context: drivers, trends, community, and environmental factors to achieve the strategic goals. The matrix provides a tool to allow stakeholders to track progress and determine where to focus resources to meet the plan goals and objectives whilst also identifying a hierarchy of priorities for the organisation’s strategic goals.

IDT Goal Matrix

Priority	Goal	Action Items	Strategic Context
HIGH	<i>The advancement of community development (including the advancement of woodland and greenspaces regeneration) principally within the Community.</i>		<i>The need to generate commercial income to reinvest in the local community.</i> <i>The need to give the community a voice in the development of the local area.</i>
HIGH	<i>The advancement of environmental protection and improvement.</i>		<i>The need to preserve the physical, cultural, and environmental assets of Inchinnan.</i>
HIGH	<i>The provision and organisation of recreational activities with the object of improving the quality of life for the persons for whom the facilities or activities are primarily intended.</i>		<i>The need to improve the quality of life for the residents of Inchinnan.</i>

3. STRATEGIC CAPABILITY

“We can all help to build a stronger future together”



3.1 Resources

This section highlights the key resources necessary to build or enable the future capabilities of the organisation and fulfil IDT's goals and objectives namely:

- *Core staff*
- *Volunteers*
- *Local community*
- *Financial resources*

3.2 Gaps

This section highlights the projects, programs, and policies necessary to build or enable the future capabilities of the organisation and fulfil IDT's goals and objectives. The gap between current and future capabilities identifies what work is required to achieve IDT's mission namely:

- ***Recruitment of additional core staff***
- ***Securing growth funding***
- ***Purchase of additional land packages***
- ***Ongoing community consultation***

4. STRATEGIC PLANS

“Taking it one step at a time”



4.1 Projects

4.1.1 Teucheen Wood

We are passionate about protecting this woodland and exploring the wealth of opportunity it provides for Inchinnan and its wider communities. Currently we are in the process of developing a woodland management plan with initial works focussing on improvements to accessibility and safety in the woodland through path creation and clearance. Future plans will look to explore the educational and recreation potential of the woodland to further engage the community through volunteer work, outdoor learning, woodland workshops, and health-focussed walking sessions.

4.1.2 India Tyres Playing Fields

As a result of our success with the purchase of Teucheen Wood we recognised that there were other greenspaces in Inchinnan that we could help to protect and improve to benefit the local community. This brought our attention to India Tyres Playing Fields, a large and historic grassy field that has been used recreationally by residents since at least 1945. We are currently in the process of applying for a community asset transfer which will enable community management of the playing fields with Inchinnan Development Trust overseeing their preservation and development. If successful we are planning a series of improvements and changes to the playing fields to help create an accessible, diverse, and well-maintained space that will encourage wider community use. To support this in April 2022 we completed a comprehensive business plan to redevelop the India Tyres Playing Field site.

4.1.3 Wellbeing Walk and Talk

It has been proven that connecting with people and spending time outdoors can have massive benefits for physical and mental wellbeing. Inchinnan Development Trust, in collaboration with

CRISIS Counselling and Engage Renfrewshire, will be holding weekly sessions that will explore these benefits giving the community a chance to engage with nature and socialise in a safe and friendly environment.

4.1.4 Nature and Habitat Connectivity

Changes to the use and management of land within Inchinnan has led to the destruction of natural habitats and isolation of those which remain, leaving them disconnected from the wider environment and ecological networks across the region. Using funding from The National Lottery and working alongside an ecological consultancy we hope to gain insight into the state and distribution of Inchinnan local habitats. This will allow us to identify areas which have been badly affected by habitat loss and fragmentation and develop a plan for restoring these and developing new nature networks. This will not only help to enhance the spaces which are so important to our local community but will prevent biodiversity decline, protect wildlife, and create greater ecological resilience to the challenges that climate change and other environmental stresses present.

4.2 Investment

This section describes the investments needed to build or enable the future capabilities of the organisation and fulfil IDT's goals and objectives namely:

- ***Financial investment***
- ***Investment in staff recruitment and development***

CONCLUSION

This section provides a brief summary of the overall Strategic Plan and looks to the future of the organisation.

